

Wind Mobile
Falcon Mobile
Video Blogging

Mobile 2.0 is here

Falcon Mobile Video Blogging

Falcon Mobile Video Blogging allows a subscriber to stream a video directly from their cell phone to any blog - such as YouTube® - by simply calling a pre-defined number.

Bring Mobile 2.0 to your subscribers

With a mobile vlogging service your subscribers receive a uniquely convenient channel to express their thoughts and vision. So far this trend, mostly reflected in internet blogs and fora and known as Web 2.0, required access to the Internet. Now it is enough for your subscribers to have a 3G mobile phone in hand. With an increasing penetration of these handsets, subscribers will be able to record and publish their thoughts and perceptions anytime and anywhere.

The fastest way of sharing

Broadcasting and exchange of mobile videos is simpler than ever with Falcon Mobile Video Blogging. Subscribers record a clip and stream it at the same time. They

only need to accept the upload. Video blogs can now be the most up-to-date ones. Responses can be known sooner. Changes can be done quicker.

Popularize video calls and gain additional revenue

With many appealing applications for many different user groups, the new service is expected to increase 3G video traffic and revenues, especially once it reaches its "critical mass".

Vlogging is simple. So should be your service.

The idea of video blogging is simple: record a video and broadcast it through a blog. We have made mobile video blogging equally simple: video-call to a pre-defined number to display an IVR menu and push a button to start broadcasting. The uncomplicated IVR menu allows the recording to be verified before posting, and can be configured by a service provider.

Videoblog is a new service, enabling Play subscribers with YouTube account to upload movie clips by making a 3G video phone call. Using the service does not require any activation. [...] This is the first and unique service of this kind in Poland, available via mobile phone service provider. Google Polska has posted official congratulations to Play on the Videoblog service implemented by Wind Mobile. We highly recommend Wind Mobile as a competent and reliable partner.

*Hans Cronberg, Chief Technical Officer, Member of Management Board,
Play Mobile*

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Features

- Video streaming through a regular video call
- Support for all popular video blogs
- Verify before uploading
- Configurable allowed movie length or size
- Configurable IVR menu

One service, many applications

Real-time streaming of video to a blog is a service simple in its idea, yet it has a huge potential from the subscribers' perspective. Possible applications of the service include:

- New medium to enrich traditional blogging

- Recording (no need for additional storage) and sharing experiences, e.g. from trips
- Using private blogs to record and share private experiences, e.g. with a family
- Main-stream and independent journalism
- New medium for movie artists and documentary makers
- Organizing community and marketing initiatives around mobile vlogging
- Broadcasting community initiatives
- Broadcasting / reporting field work



- 1 Record again
- 2 Play
- 3 Post to a blog
- 9 Help

Falcon Mobile Video Blogging allows subscribers to easily stream mobile video to a blog in real-time

Wind Mobile is a vendor and integrator of innovative systems for telco value added services. We are most known for our super-scalable custom ringback tone platform, but we also offer solutions such as: mobile video blogging, video IVR, SMS notifications or a USSD gateway. What sets us apart is the flexibility and scalability of our platform which has supported over 35 various services to date, specialization and customer focus. Our customers include all major mobile operators in Poland: Polska Telefonii Cyfrowa (T-Mobile group), PTK Centertel (Orange), Polkomtel (Plus GSM) and P4 (Play Mobile), as well as Nova in Island.

Wind Mobile - innovative by nature, different by design

We are always keen on exploring new ideas for value added services.
We invite you to contact us and start the conversation.

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